

October 1, 2024



Dear friend;

As we're nearing the end of 2024, we are excited for what's coming in 2025!

**First, the big news: We are moving our Achievement Awards Dinner to March!** We will be celebrating our 29th Annual Arc Achievement Awards Dinner on **Thursday, March 27th**. March is Developmental Disabilities Awareness Month, and we can't think of a better time to recognize people and organizations that support Arc of Onondaga's mission to "turn disability into ability" and spotlight the achievements of people who receive support from the agency. We will be announcing our honorees on November 1.

Please mark your calendars for **Saturday, September 6th**, and make plans to join us at our **31st Annual Arc Race**! Runners and walkers of all ages and abilities are invited to get involved in our 5k run/walk, 3k Family Fun Walk, and the Kids 1 Mile Fun Run! Again this year, we'll celebrate Athletes in Tandem, which pairs people of all abilities who receive support from Arc of Onondaga with runners and walkers from the community. We can't wait to cheer them on!

We hope you'll "roll" with us at our **2nd Annual Bowling for All** event on **April 26th**. We had a ball last year and are looking forward to a relaxed and fun-filled afternoon of bowling for people of all abilities.

Sponsorship opportunities for our three events are enclosed. As always, your generous support of our events and initiatives is appreciated. This year, thanks to your support, the Foundation funded a variety of grants that made a positive impact on the people who receive services from Arc of Onondaga. From live theater experiences at the Redhouse Arts Center and funding for recreational opportunities, to an emergency fund that helps Arc employees in times of financial crisis, enabling them to focus on providing supports, the Foundation gave over \$100,000 to Arc in 2024. The money we raise from our events makes a difference, and you make a difference when you support them.

If you would like to discuss your involvement, please contact Joanna Jewett, Chief Communications Officer at 315-401-0917 or [jjewett@arcon.org](mailto:jjewett@arcon.org).

We look forward to working with you to make 2025 an unforgettable year. Thank you for your kind consideration and commitment to Arc of Onondaga's mission of turning disability into ability.

Sincerely,

A handwritten signature in black ink, appearing to read "B. Speller".

Brian Speller, President  
Arc of Onondaga Foundation  
Board of Directors

A handwritten signature in black ink, appearing to read "James S. Flynn".

James Flynn, President  
Arc of Onondaga  
Board of Directors



# What Your Sponsorship Makes Possible

600 S. Wilbur Avenue · Syracuse, NY · 13204 · [www.arcon.org](http://www.arcon.org)

When you support the Arc of Onondaga Foundation, you help to make a lasting impact upon the people in our community with developmental disabilities who receive services from Arc of Onondaga. The Arc of Onondaga Foundation was established in 2002 to ensure the financial future of the agency by securing community support. Every year, the Foundation awards grants to help fund projects and initiatives that make a lasting and positive impact on the lives of people Arc supports. Without funding from the Foundation, these projects and initiatives would not be possible. Since its inception, over \$1Million of funding opportunities have been awarded by the Arc of Onondaga Foundation.

Grants have enabled Arc of Onondaga to purchase exercise equipment, sit-to-stand lifts, sensory items, and have provided funds for people to take dance classes and enjoy theatrical experiences at the Redhouse Arts Center.

Most recently in 2024, the Foundation awarded \$12,500 to Project Connect, which helps people enjoy recreational experiences, \$10,000 to a Redhouse Arts Center production which enables the people we support to experience all facets of a live theatrical production, \$29,000 for the agency's Arts Coordinator position, and \$50,000 to establish an Employee Emergency Fund, which offers a one-time relief payment to help staff facing hardships. Funds will be available for emergencies such as car repairs, groceries, and rent. Our staff give 100% to provide support to the people we have the privilege of serving. This is a new way for the agency to help give back when and how they need it most.

**These are your dollars at work!**



# Arc of Onondaga Programs, Supports and Services

## All Ages

### **Recreation**

Recreation programs provide activities in the community for both adults and teens. The programs are designed to assist individuals in accessing their communities while helping them meet new people and develop friendships.

### **Horizons Clinic**

Our Article 16 Clinic provides therapeutic, clinical services to individuals of all ages, enhancing their quality of life and helping them achieve their fullest potential.

### **Family Reimbursement**

Designed to complement other support and assistance programs, Family Reimbursement provides funds to assist individuals and their families access services and goods.

### **Community Habilitation**

Services designed to assist individuals enhance their skills and maintain an independent lifestyle.

## Adults

### **Vocational Supports**

Arc offers vocational options for adults - from prevocational skills training through support for competitive employment.

### **Day Habilitation**

Day Habilitation supports people who possess a need for higher and more intense training in order to make their community experience, and the experience of the community, more positive.

### **Residential**

Our residential services strive to ensure that the people receiving services are living in a home – not just a house – and are provided the opportunity to learn the skills necessary for independent living.

## Children and Teens

### **Art Surge**

An art program for teens and young adults which supports the social, creative, and sensory needs of the individuals it serves by allowing participants an opportunity to understand the creative process from conception to completion.

### **School to Work Transition**

During a student's last year of school, Arc staff work with school officials, parents, the New York State Education Department (VESID), and other agencies to aid a student's smooth transition to employment before and after graduation from school.

### **Monthly Meet-up Drop-in Respite**

This program is geared to give kids and young adults a fun weekend drop-in program to socialize, play games, make new friends and provide the family/caregiver a short break. Activities include programs in Arc's tech space, art studio, training kitchen, gathering lounge and other seasonal fun arts, crafts, classes, games and movies. All suggestions for activities are welcome!.

### **Summer Fun/School Break Program**

Summer Fun is a grant-funded program which allows Arc of Onondaga to pay staff so they can provide one-on-one support for people who would like to fully integrate into existing school break or summer programs and camps such as town recreation activities, YMCA and day camps.



## 29th Achievement Awards Dinner



March 27, 2025

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting (\$15,000)                     | <input type="checkbox"/> Silver (\$2,500)         |
| <input type="checkbox"/> Platinum (\$7,500)                        | <input type="checkbox"/> Table (\$1,800)          |
| <input type="checkbox"/> Gold (\$5,000)                            | <input type="checkbox"/> Hors d'oeuvres (\$1,000) |
| <input type="checkbox"/> Cocktail Hour (\$4,000)                   | <input type="checkbox"/> Support (\$500)          |
| <input type="checkbox"/> Individual tickets (\$150) Quantity _____ |   |
| <input type="checkbox"/> Full Page Program Sponsor (\$600)         |   |
| <input type="checkbox"/> Half Page Program Sponsor (\$350)         |   |
| <input type="checkbox"/> Quarter Page Program Sponsor (\$200)      |   |

## Bowling for All



April 26, 2025

- |   |
|---|
| <input type="checkbox"/> Strike (\$2,500)   |
| <input type="checkbox"/> Souvenir (\$1,500) |
| <input type="checkbox"/> Spare (\$1,000)    |
| <input type="checkbox"/> Foursome (\$500)   |

## 31st Annual



September 6, 2025

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting (\$15,000)                | <input type="checkbox"/> Bronze (\$1,500)                 |
| <input type="checkbox"/> Platinum (\$7,500)                   | <input type="checkbox"/> Family Fun & Kids Mile (\$1,000) |
| <input type="checkbox"/> Gold (\$5,000)                       | <input type="checkbox"/> Athletes in Tandem (\$1,000)     |
| <input type="checkbox"/> Silver (\$2,500)                     | <input type="checkbox"/> Photo Booth (\$1,000)            |
| <input type="checkbox"/> Exhibitor (\$75/\$35)                |   |
| <input type="checkbox"/> Corporate Team Sponsor (\$800)       |   |
| <input type="checkbox"/> Full Page Program Sponsor (\$600)    |   |
| <input type="checkbox"/> Half Page Program Sponsor (\$350)    |   |
| <input type="checkbox"/> Quarter Page Program Sponsor (\$200) |   |

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_

@Facebook: \_\_\_\_\_ @Twitter: \_\_\_\_\_

## PAYMENT INFORMATION

Please make checks payable to: **Arc of Onondaga Foundation**

- |  |                               |                                     |   |                                   |
|--|-------------------------------|-------------------------------------|---|-----------------------------------|
| <input type="checkbox"/> Enclosed check    | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |
| <input type="checkbox"/> Please invoice me |                               |                                     |   |                                   |

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Included in your contribution is a complimentary membership in Onondaga County Chapter of NYSARC, Inc. Your membership is needed to send a message to legislators that the community supports Arc and its mission. Your name and address will not be shared with other entities for purposes of solicitation. Please initial on the line following this paragraph to decline this free membership. \_\_\_\_\_

Please send this form back to Joanna Jewett at:  
[jjewett@arcon.org](mailto:jjewett@arcon.org)  
or  
600 S. Wilbur Ave.  
Syracuse, NY 13204



## 29th Annual Achievement Awards Dinner • Drumblins Country Club • March 27, 2025 • 5:30 pm

Our Achievement Awards Dinner is our signature event, drawing nearly 500 people from the community to celebrate achievements made by individuals with developmental disabilities and honor the community members and businesses who support them. The night features cocktails, networking, exciting silent and live auctions, and an awards presentation followed by a sit-down dinner.

The highlight of the awards dinner is the announcement of the Person of the Year Award recipient. Every year, we honor a person with an intellectual or developmental disability who has demonstrated significant progress towards living an independent, inclusive life to their fullest potential.

### Become an In-kind Donor

- Listing in event program and auction section seen
- Listing on sign at the event
- Recognition in Agency Annual Report
- Opportunity to purchase quarter page ad at a discounted price

### All Sponsors Will Receive

- Recognition in agency Annual Report
- Logo on Arc's website
- Mention on Agency social media
- Ad in digital event program and on scrolling screen during event

### Presenting Sponsor - \$15,000

- Recognition in all publicity
- Recognition on invitations as Presenting Sponsor
- Full page ad
- Recognition in event during announcements
- Recognition in agency eblasts
- Scrolling messages and logo on event page
- 20 tickets to attend the event

### Platinum Sponsor - \$7,500

- Recognition in all publicity
- Full page ad in the event program
- Recognition in agency eblasts
- Scrolling messages and logo on event page
- 14 tickets to attend the event

### Gold Sponsor - \$5,000

- Recognition in all publicity
- Full page ad
- Recognition in Agency eblasts
- Scrolling messages and logo on event page
- 10 tickets to attend the event

### Cocktail Hour Sponsor - \$4,000

- Recognition in all publicity
- Full page ad
- Listing in event program as Cocktail Hour Sponsor
- Recognition in Agency eblasts
- Signage at the Cocktail Hour area
- Signature cocktail or wine named after your business
- 10 tickets to attend the event

### Silver Sponsor - \$2,500

- Half page ad in the event program
- Recognition in Agency eblasts
- 10 tickets to attend the event

### Table Sponsor - \$1,800

- Quarter page ad
- Listing in event program as Table Sponsor
- Recognition in Agency eblasts
- 10 tickets to attend the event

### Hors d'oeuvres Sponsor - \$1,000

- Quarter page ad
- Recognition in Agency eblasts
- 4 tickets to attend the event

### Support Sponsor - \$500

- Quarter page ad
- Mention during event announcements
- Two tickets to attend the event





## 31st Annual Arc Race • September 6, 2025 • Long Branch Park, Liverpool

Arc Race is an annual community event hosted by the Arc of Onondaga Foundation which raises important funds for people with developmental disabilities. This year's race will offer an in-person and virtual 5k, a 3k Family Fun Walk and Kids 1 Mile Fun Run!

As one of the oldest and largest non-profit, community running events in Central New York, Arc Race prides itself on also being one of the most family-friendly events in town. In addition to the road races, Arc Race offers a non-competitive Kids 1 Mile Fun Run and an expansive Family Fun Zone featuring face painting, bouncy houses, crafts, games, prizes, snacks and much more.

There is something for everyone at Arc Race - whether you're a runner, walker, volunteer, spectator, or sponsor - making it the perfect opportunity to reach a large and diverse audience.

For a vendor/exhibitor table please contact Babette Puzey at 315.401.0666 or at [Babette.Puzey@arcon.org](mailto:Babette.Puzey@arcon.org).

### All Sponsors Will Receive

- Company logo on [arcrace.org](http://arcrace.org)
- Company logo placed on Race tee
- Direct mail opportunity to all registered runners and walkers
- Company recognition on Arc social media

### Presenting Sponsor - \$15,000

- Recognition in all publicity
- Full page ad in Race program
- [Ar race.org](http://Ar race.org) website banner recognition
- 25 complimentary entries in any event

### Platinum Sponsor - \$7,500

- Recognition in all publicity
- Company signage or banners at event
- Vendor space in the Exhibitors' Area
- Company logo featured on 3 mile markers
- Full page ad in Race program
- [Ar race.org](http://Ar race.org) website banner recognition
- 20 complimentary entries in any event

### Gold Sponsor - \$5,000

- Recognition in all publicity
- Full page ad in Race program
- [Ar race.org](http://Ar race.org) website banner recognition
- 15 complimentary entries in any event

### Silver Sponsor - \$2,500

- Half page ad in Race program
- 10 complimentary entries in any event

### Bronze Sponsor - \$1,500

- Quarter page ad in Race program
- 5 complimentary entries in any event

### Family Fun and Kids 1 Mile - \$1,500

- Quarter page ad in Race program
- Inclusion in all event promotion - radio, TV, social media opportunity to provide promotional materials to be included in race bags for participants
- Signage at event
- Live mentions during event
- 5 complimentary entries in any event

### Athletes in Tandem (AIT) - \$1,000

- Quarter page ad in Race program
- 2 complimentary entries in any event

### Photo Booth - \$1,000

- Quarter page ad in Race program
- 2 complimentary entries in any event

### Corporate Team Sponsor - \$800

- Half page ad in Race program
- 15 complimentary entries in any event







## Bowling for All • April 26, 2025 • Flamingo Bowl • 1:00 pm

Get ready to hit the lanes to support a great cause! Enjoy a laid back afternoon in a fun-filled environment and help support The Arc of Onondaga Foundation.

### **STRIKE Sponsorship - \$2500**

As presenting sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event.

Sponsorship includes:

- Full page in the event program
- 8 tickets (two foursomes) to the event
- Opportunity to include coupon/flyer in welcome bags to be given to all participants

### **SOUVENIR Sponsorship - \$1500**

As our souvenir sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event.

Sponsorship includes:

- Featured logo on souvenir given to all participants
- Half page in the event program
- 4 tickets to the event
- Opportunity to include coupon/flyer in welcome bags to be given to all participants

### **SPARE Sponsorship - \$1000**

As a supporting sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event.

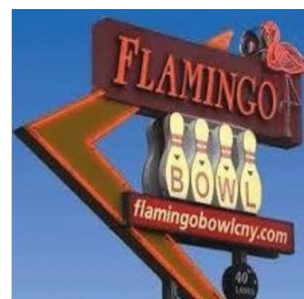
Sponsorship includes:

- Half page in the event program
- 4 tickets to the event
- Opportunity to include coupon/flyer in welcome bags to be given to all participants

### **Awesome Foursome Sponsorship - \$500**

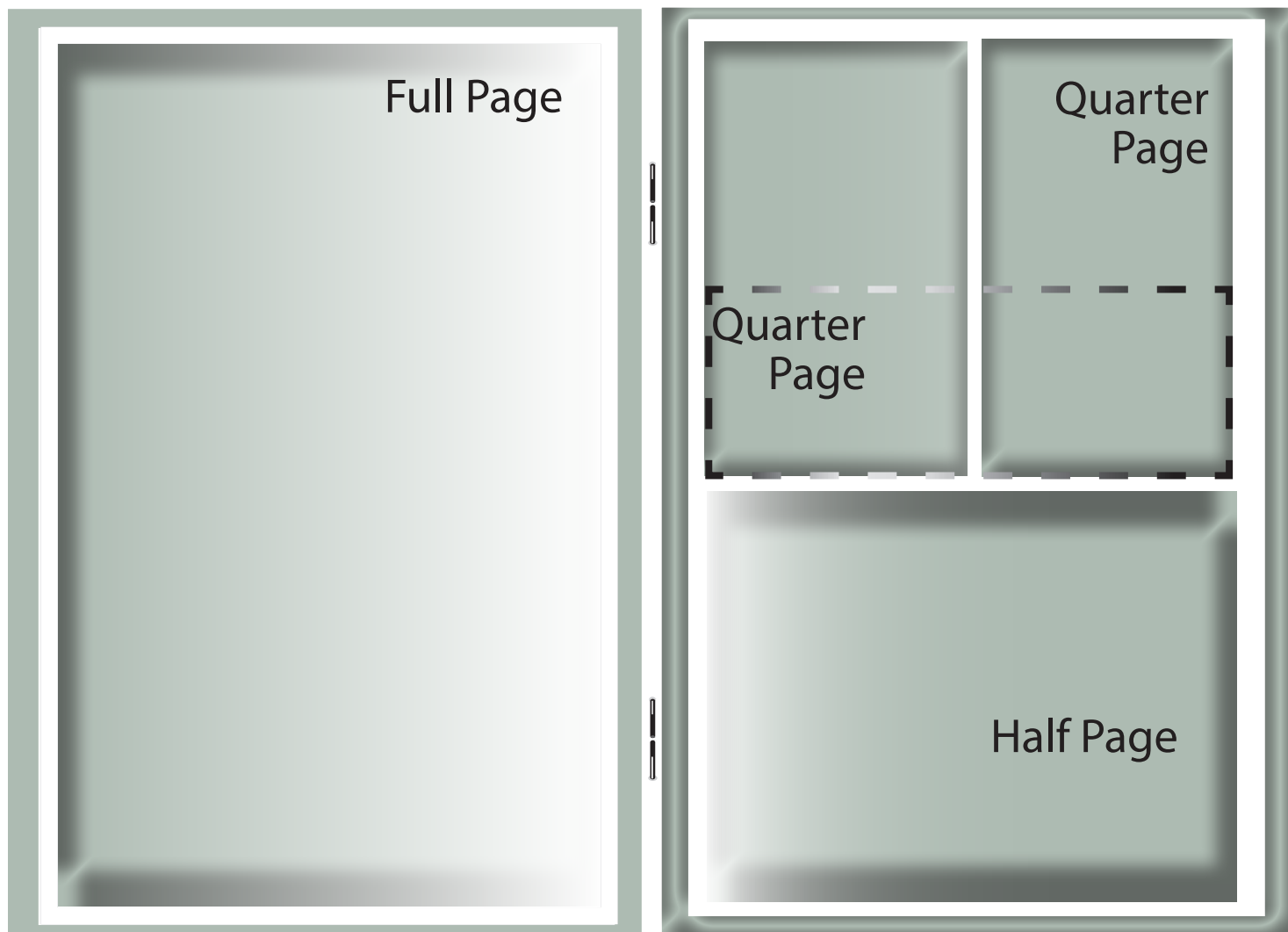
As a team/foursome your sponsorship includes:

- Quarter page in the event program
- 4 tickets to the event
- Opportunity to include coupon/flyer in welcome bags to be given to all participants



# Program Sponsorship

600 S. Wilbur Avenue · Syracuse, NY · 13204 · [www.arcon.org](http://www.arcon.org)



Due to IRS regulations, we ask that the copy for your program sponsorship contain only the following elements: company name and/or logo, official company slogan or tag line, contact information, and/or congratulatory message.

## Full Page Sponsorship

4 ¾" (W) x 7 ¾" (H)

\*Full page sponsorships receive preferential placement.

\$600

## Half Page Sponsorship

4 ¾" (W) x 3 ¾" (H)

\$350

## Quarter Page Sponsorship

2 ¼" (W) x 3 ¾" (H) or 4 ¾" (W) x 1 ¾" (H)

\$200

Purchase sponsorship space in an event program to promote your business.

### ARTWORK SPECS

Send full color electronic artwork as an Adobe PDF, JPEG, GIF or EPS to [EventAds@arcon.org](mailto:EventAds@arcon.org).

Race ads due August 29, 2025  
Dinner ads due March 13, 2025



# Donation Form

29th Annual Achievement Awards Dinner *(March 27, 2025)*

31st Annual Arc Race *(September 6, 2025)*

Donor Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Fair Market Value: \$\_\_\_\_\_

- ☐ Achievement Awards Dinner  
☐ Arc Race

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for donating to the Arc of Onondaga Foundation. Your donation contributes to the total income for the 29th Annual Achievement Awards Dinner and 31st Annual Arc Race.

We appreciate your support!

Please send your donation form to:

Babette Puzey  
Arc of Onondaga  
600 South Wilbur Avenue  
Syracuse, NY 13204

Please call (315) 401-0666 or email [babette.puzey@arcon.org](mailto:babette.puzey@arcon.org) with any questions.

Thank you for helping us support individuals with developmental disabilities.

Arc of Onondaga reserves the right to package your donation with another in order to receive the maximum bid.



Arc of Onondaga is a proud member of Centerstate CEO,  
MACNY, The Arc New York and Collaborative of NY