

December 1, 2023



Dear friend;

As 2023 winds down, we are heading into 2024 feeling energized and inspired!

When we opened the Wilbur Center for Opportunity in May of this year, we knew it would expand and enhance the services we provide, and so far, it has exceeded the expectations of our team, the people we support and their families, and the community. Please see an overview of what's been happening since the opening.

We look forward to celebrating with you in 2024 at our **28th Annual Arc Achievement Awards Dinner** which will be held on Thursday, June 6th. Make sure to watch for the list of honorees when we announce them in the beginning of the new year. Please mark your calendars for Saturday, September 7th, and make plans to join us at our **30th Annual Arc Race**. Runners and walkers of all ages and abilities are invited to get involved in our 5k run/walk, 3k Family Fun Walk, and the always popular Kids 1 Mile Fun Run! Again this year, we'll celebrate Athletes in Tandem, which pairs people who receive support from Arc of Onondaga with community runners and walkers. We can't wait to cheer them on!

We're thrilled to announce a couple of **new support opportunities** for the new year! We hope you'll "roll" with us at our first ever **Bowling for All** event on April 27th, a relaxed and fun-filled afternoon of bowling for people of all abilities. And, we are extremely excited to bring The Improvaneer Method - [www.theimprovaneermethod.com](http://www.theimprovaneermethod.com) - an improv troupe from Ohio comprised of performers with Down syndrome to Syracuse for the very first time with our new event, **Improv-a-Palooza!** This talented group will entertain a live audience at the Redhouse Art Center on May 2nd, and the following day will treat the people we support to an improvisational workshop! If you're a fan of "Whose Line is it Anyway," we hope you'll join us for what promises to be an interactive, fun, and memorable experience for all involved!

Sponsorship opportunities for all four events are enclosed.

As always, your generous support of our events and initiatives is appreciated. If you would like to discuss your involvement, please contact Joanna Jewett, Director of Development & Public Relations at 315-401-0917 or [jjewett@arcon.org](mailto:jjewett@arcon.org). We look forward to working with you to make 2024 an unforgettable year. Thank you for your kind consideration and commitment to Arc of Onondaga's mission of turning disability into ability.

Sincerely,

A handwritten signature in black ink, appearing to read "B. Speller".

Brian Speller, President  
Arc of Onondaga Foundation  
Board of Directors

A handwritten signature in black ink, appearing to read "James J. Flynn".

James Flynn, President  
Arc of Onondaga  
Board of Directors

# Arc of Onondaga

Arc of Onondaga began in 1951 when a group of concerned parents joined forces to ensure that their children would have educational opportunities. Today, Arc of Onondaga assists individuals with developmental disabilities achieve their fullest potential. As one of the largest providers of services to people with developmental disabilities in Onondaga County, Arc of Onondaga serves over 1,000 individuals and their families. With nearly 40 different sites throughout Central New York, Arc provides a wide array of support opportunities and services.

## Residential

Our residential services strive to ensure that the people Arc supports are living in a home – not just a house – with the opportunity to mature, grow, and learn the skills necessary to be active, inclusive members of the community.

## Community Supports

Day Habilitation supports people who possess a need for higher and intense training in order to make their community experience more positive. Arc's Day Hab Without Walls program promotes personal growth by bringing individuals out into the community daily through volunteer opportunities and civic connections. Community Habilitation helps people live in the least restrictive environment possible, allowing them the opportunity to access the community and build skills in the home while encouraging independence and establishing self-confidence.

## Employment Supports

Arc of Onondaga provides choices and options for meaningful work experiences for people of all levels of ability. Whether it's working in the community at National Grid or Rite Aid, or among the many Enclaves locations, Arc of Onondaga ensures opportunities for significant training and work. The Employment Options program provides a range of services for adults seeking employment opportunities and students planning to transition from school to the world of work. Employment Options works in partnership with local businesses by providing them with successful personnel at no cost to their company and by providing on-site training, pre-screened applicants whose abilities match specific job requirements, and long-term support as necessary.

## Horizons Clinic

Horizons Clinic, an Article 16 clinic, provides therapeutic, clinical services to individuals, enhancing their quality of life and helping them achieve their fullest potential. Horizons is a free-standing clinic certified by the New York State Office of People with Developmental Disabilities. Licensed, dedicated and professional staff provides all services offered by Horizons under the direction of a Board-certified physician. Horizons staff members are particularly familiar with the special needs of the people they serve.

## Medicaid Waiver Respite / Community Recreation

Recreation programs provide activities in the community for both adults and teens with developmental disabilities. The programs are designed to educate individuals on the various recreational opportunities that exist in the community while at the same time helping them to meet new people, develop friendships, and have fun! Each program fosters the development of social skills, helps to promote independence, and provides opportunities for community inclusion.



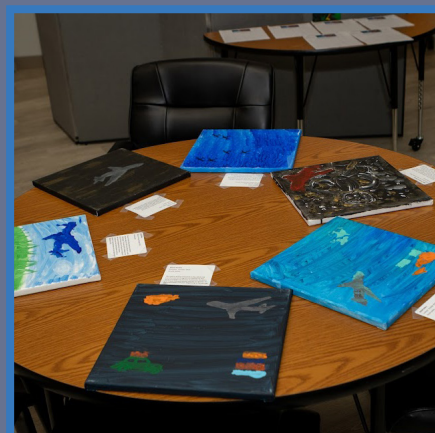
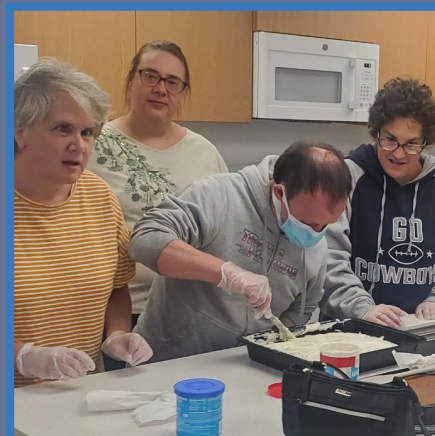
# What Your Sponsorship Makes Possible

When you support the Arc of Onondaga Foundation, you help to make a lasting impact upon the people in our community with developmental disabilities who are supported by Arc of Onondaga. The Arc of Onondaga Foundation was established to ensure the financial future of the Agency by securing community support. Every year, the Foundation awards grants to the Agency to help fund projects and initiatives that otherwise would go unfunded. Since 2002, Over \$1M of funding opportunities have been awarded by the Arc of Onondaga Foundation.

Grants have enabled the Agency to purchase sit-to-stand lifts, sensory items, therapy tubs, technology, and make landscaping improvements.

Most recently, in 2023, the Foundation awarded \$7,600 for an overhead lift in one of our residences, \$10,000 to a Redhouse Arts Center production which enabled the people we support to experience all facets of a live theatrical production, and funded an adaptive golf program which enabled the people we support to participate in an adaptive golf program and tournament.

The Arc Foundation awarded \$250,000 to make the Wilbur Center for Opportunity a reality. As the photos below illustrate, the center has become a hub for creative expression and impactful activities, and has been able to expand the number of people we are able to support.





## Bowling for All



April 27, 2024

- ☐ Strike (\$2,500)
- ☐ Spare (\$1,000)
- ☐ Foursome (\$500)
- ☐ ~~Solid (\$1,000)~~

## Improv-a-Palooza



May 2-3, 2024

- ☐ Presenting (\$7,500)
- ☐ Accepting (\$5,000)
- ☐ Supporting (\$1,250)
- ☐ Tickets (\$40)

## 28th Achievement Awards Dinner



June 6, 2024

- ☐ Presenting (\$15,000)
- ☐ Silver (\$2,500)
- ☐ Platinum (\$1,000)
- ☐ Table (\$1,800)
- ☐ Gold (\$5,000)
- ☐ Hors d'oeuvres (\$1,000)
- ☐ Cocktail Hour (\$4,000)
- ☐ Support (\$500)
- ☐ Individual tickets (\$150) Quantity \_\_\_\_\_
- ☐ Full Page Program Sponsor (\$600)
- ☐ Half Page Program Sponsor (\$350)
- ☐ Quarter Page Program Sponsor (\$200)

## 30th Annual



**2024**

Presented by UPS

September 7, 2024

- ☐ Presenting (\$15,000)
- ☐ Bronze (\$1,500)
- ☐ Platinum (\$7,500)
- ☐ Family Fun & Kids Mile (\$1,000)
- ☐ Gold (\$5,000)
- ☐ Athletes in Tandem (\$1,000)
- ☐ Silver (\$2,500)
- ☐ Photo Booth (\$1,000)
- ☐ Exhibitor (\$75/\$35)
- ☐ Corporate Team Sponsor (\$800)
- ☐ Full Page Program Sponsor (\$600)
- ☐ Half Page Program Sponsor (\$350)
- ☐ Quarter Page Program Sponsor (\$200)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_

@Facebook: \_\_\_\_\_ @Twitter: \_\_\_\_\_

## PAYMENT INFORMATION

Please make checks payable to: Arc of Onondaga Foundation

- ☐ Enclosed check
- ☐ Visa
- ☐ MasterCard
- ☐ American Express
- ☐ Discover

- ☐ Please invoice me

Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Included in your contribution is a complimentary membership in Onondaga County Chapter of NYSARC, Inc. Your membership is needed to send a message to legislators that the community supports Arc and its mission. Your name and address will not be shared with other entities for purposes of solicitation. Please initial on the line following this paragraph to decline this free membership. \_\_\_\_\_

Please send this form back to Joanna Jewett at:  
[jjewett@arcon.org](mailto:jjewett@arcon.org)  
or  
600 S. Wilbur Ave.  
Syracuse, NY 13204



## 28th Annual Achievement Awards Dinner • Drumblins Country Club • June 6, 2024

Our Achievement Awards Dinner is our signature event, drawing nearly 500 people from the community to celebrate achievements made by individuals with developmental disabilities and honor the community members and businesses who support them. The night features cocktails, networking, exciting silent and live auctions, and an awards presentation followed by a sit-down dinner.

The highlight of the awards dinner is the announcement of the Person of the Year Award recipient. Every year, we honor a person with an intellectual or developmental disability who has demonstrated significant progress towards living an independent, inclusive life to their fullest potential.

### Become an In-kind Donor

- Listing in event program and auction section seen
- Listing on sign at the event
- Recognition in Agency Annual Report
- Opportunity to purchase quarter page ad at a discounted price

### Presenting Sponsor - \$15,000

- Recognition in all publicity
- Recognition on invitations as Presenting Sponsor
- Full page ad
- Recognition at event during announcements
- Recognition as in agency eblasts
- Scrolling messages and logo on event page
- Complimentary champagne at tables
- Complimentary centerpieces to take home
- 20 tickets to attend the event

### Platinum Sponsor - \$7,500

- Recognition in all publicity
- Full page ad in event program
- Recognition in Agency eblasts
- Scrolling messages and logo on event page
- Complimentary centerpiece to take home
- 14 tickets to attend the event

### Gold Sponsor - \$5,000

- Recognition in all publicity
- Full page ad
- Recognition in Agency eblasts
- Scrolling messages and logo on event page
- 10 tickets to attend the event

### All Sponsors Will Receive

- Recognition in agency Annual Report
- Logo on Arc's website
- Mention on Agency social media
- Ad in digital event program and on scrolling screen during event

### Cocktail Hour Sponsor - \$4,000

- Recognition in all publicity
- Full page ad
- Listing in event program as Cocktail Hour Sponsor
- Recognition in Agency eblasts
- Signage at the Cocktail Hour area
- Signature cocktail or wine named after your business
- 10 tickets to attend the event

### Silver Sponsor - \$2,500

- Half page ad in the event program
- Recognition in Agency eblasts
- 10 tickets to attend the event

### Table Sponsor - \$1,800

- Quarter page ad
- Listing in event program as Table Sponsor
- Recognition in Agency eblasts
- 10 tickets to attend the event

### Hors d'oeuvres Sponsor - \$1,000

- Quarter page ad
- Recognition in Agency eblasts
- 4 tickets to attend the event

### Support Sponsor - \$500

- Quarter page ad
- Mention during event announcements
- Two tickets to attend the event



# 30th Annual Arc Race

2024



**30th Annual Arc Race • September 7, 2024 • Long Branch Park, Liverpool**

Arc Race is an annual community event hosted by the Arc of Onondaga Foundation which raises important funds for people with developmental disabilities. This year's race will offer six options: an in-person 10k and 5k, a virtual 10k, 5k and half marathon, and back by popular demand, the Kids 1 Mile Fun Run!

As one of the oldest and largest non-profit, community running events in Central New York, Arc Race prides itself on also being one of the most family-friendly events in town. In addition to the road races, Arc Race offers a non-competitive Kids 1 Mile Fun Run and an expansive Family Fun Zone featuring face painting, bouncy houses, crafts, games, prizes, snacks and much more, making it, truly, a community event.

There is something for everyone at Arc Race - whether you're a runner, walker, volunteer, spectator, or sponsor - making it the perfect opportunity to reach a large and diverse audience.

## All Sponsors Will Receive

- Company logo on [arcrace.org](http://arcrace.org)
- Company logo placed on Race tee
- Direct mail opportunity to all registered runners and walkers
- Company recognition on Arc social media

## Presenting Sponsor - \$15,000

- Recognition in all publicity
- Full page ad in Race program
- [Arccrace.org](http://Arccrace.org) website banner recognition
- 25 complimentary entries in any event

## Platinum Sponsor - \$7,500

- Recognition in all publicity
- Company signage and logo at event
- Vendor Booth in Family Fun Zone
- Complimentary 5 mile markers
- Full page ad in Race program
- [Arccrace.org](http://Arccrace.org) website banner recognition
- 20 complimentary entries in any event

## Gold Sponsor - \$5,000

- Recognition in all publicity
- Full page ad in Race program
- [Arccrace.org](http://Arccrace.org) website banner recognition
- 15 complimentary entries in any event

## Silver Sponsor - \$2,500

- Half page ad in Race program
- 10 complimentary entries in any event

## Bronze Sponsor - \$1,500

- Quarter page ad in Race program
- 5 complimentary entries in any event

## Family Fun and Kids 1 Mile - \$1,500

- Quarter page ad in Race program
- Inclusion in all event promotion – radio, TV, social media, opportunity to provide promotional materials to be included in race bags for participants
- Signage at event
- Live mentions during event
- 5 complimentary entries in any event

## Athletes in Tandem (AIT) - \$1,000

- Quarter page ad in Race program
- 2 complimentary entries in any event

## Photo Booth- \$1,000

- Quarter page ad in Race program
- 2 complimentary entries in any event

## Corporate Team Sponsor - \$800

- Half page ad in Race program
- 15 complimentary entries in any event







## Bowling for All • April 27, 2024 • Flamingo Bowl

Get ready to hit the lanes to support a great cause! Enjoy a laid back afternoon in a fun-filled environment and help support The Arc of Onondaga Foundation so we can continue to ensure the financial future of Arc of Onondaga.

### STRIKE Sponsorship - \$2500

As presenting sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event.

Sponsorship includes:

- Full page in the event program
- 8 tickets (two foursomes) to the event
- Logo featured on souvenir socks to be given to all participants
- Opportunity to include coupon/flyer in welcome bags to be given to all participants

### SOCKS Sponsorship - \$1500

As our “socks” sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event.

Sponsorship includes:

- Featured position on souvenir socks given to all participants
- Half page in the event program
- 4 tickets to the event
- Opportunity to include coupon/flyer in welcome bags to be given to all participants

### SPARE Sponsorship - \$1000

As a supporting sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event.

Sponsorship includes:

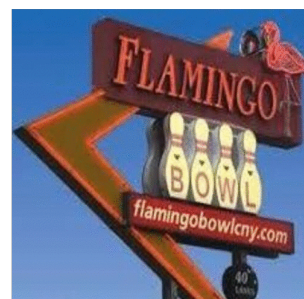
- Half page in the event program
- 4 tickets to the event
- Opportunity to include coupon/flyer in welcome bags to be given to all participants

### Awesome Foursome Sponsorship - \$500

As a team/foursome sponsorship includes:

- Quarter page in the event program
- 4 tickets to the event
- Opportunity to include coupon/flyer in welcome bags to be given to all participants

**SOLD!**







**Improv-a-Palooza • May 2, 2024 • The Redhouse Arts Center**

## Improv-a-Palooza with The Improvaneer Method!

Enjoy the fun and energy of live improv with The Improvaneer Method! Hailing from Ohio, this talented group comprised of performers with Down syndrome have been featured on the Today Show, and everywhere they go, they leave people laughing. Join us for an unforgettable evening of improv at CNY's premiere theatrical venue – the Redhouse Arts Center!

### **Presenting - \$7500**

As presenting sponsor, your organization/business will be included in all promotion, including radio, TV, social media, on event signage, and in live announcements during the event. Sponsorship includes:

- Recognition in all publicity
- Full page ad in the event program
- Recognition in agency eblasts
- Scrolling messages and logo on event page
- 14 tickets to attend the event

### **Sponsor- \$5000**

As a sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event. Sponsorship includes:

- Recognition in all publicity
- Full page ad in the event program
- Recognition in Agency eblasts
- 10 tickets to attend the event

### **Supporting - \$1250**

As a supporting sponsor, your organization/business will be included in all promotion of Bowling for All, including radio, TV, social media, on event signage, and in live announcements during the event. Sponsorship includes:

- Half page ad in the event program
- Recognition in Agency eblasts
- 10 tickets to attend the event

### **Tickets - \$40**

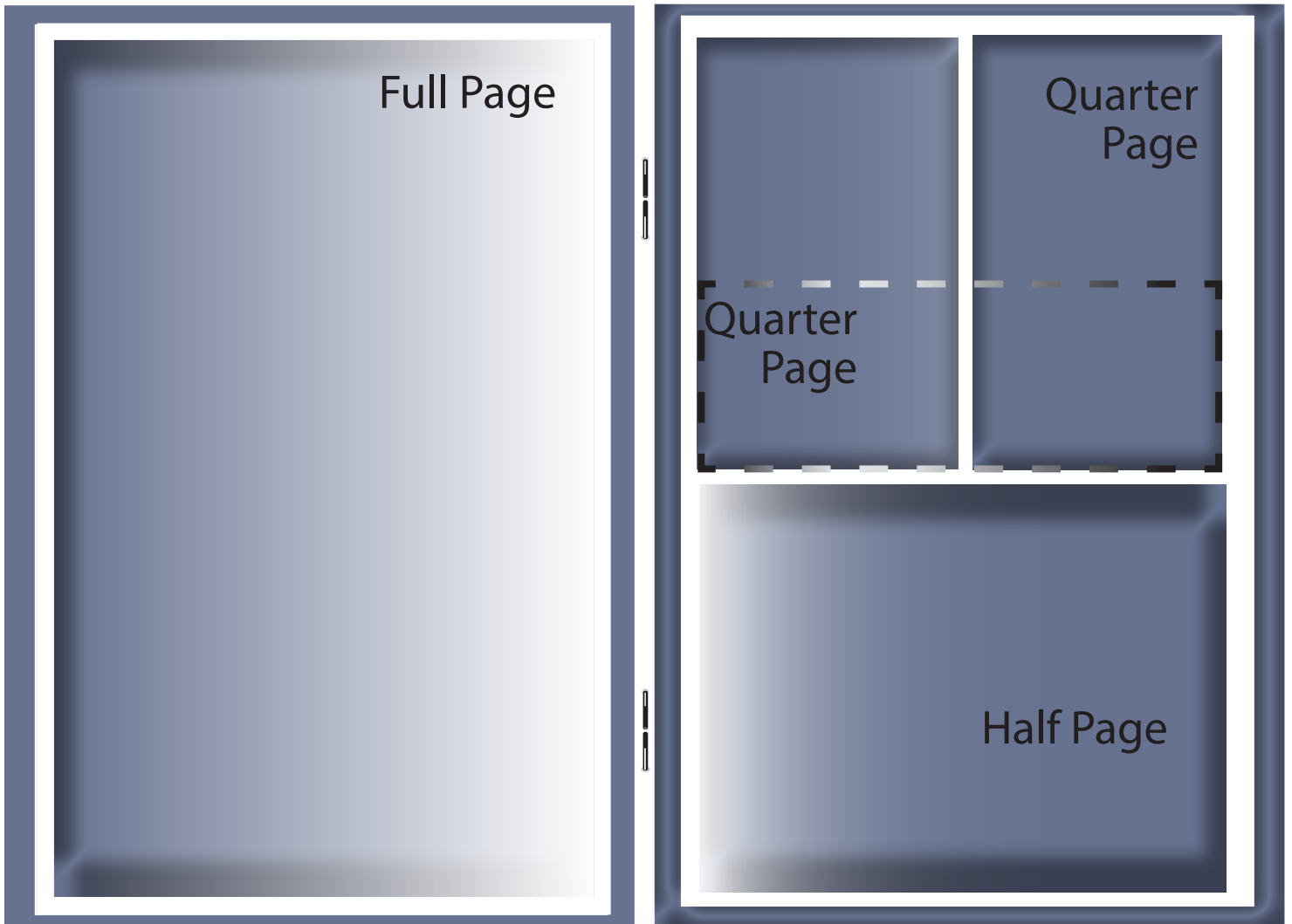
General admission





# Program Sponsorship

600 S. Wilbur Avenue · Syracuse, NY · 13204 · [www.arcon.org](http://www.arcon.org)



Due to IRS regulations, we ask that the copy for your program sponsorship contain only the following elements: company name and/or logo, official company slogan or tag line, contact information, and/or congratulatory message.

Purchase sponsorship space in an event program to promote your business.

The program is distributed to all of the guests, volunteers, and sponsors.

## ARTWORK SPECS

Send print-ready electronic artwork as an Adobe PDF, JPEG, GIF or EPS to [EventAds@arcon.org](mailto:EventAds@arcon.org).

Sponsor ads are printed in greyscale.  
Pasta ads are printed in color.

Race ads due August 19, 2024  
Dinner ads due May 27, 2024

### Full Page Sponsorship

4 3/4" (W) x 7 3/4" (H)

\*Full page sponsorships receive preferential placement.

\$600

### Half Page Sponsorship

4 3/4" (W) x 3 3/4" (H)

\$350

### Quarter Page Sponsorship

2 1/4" (W) x 3 3/4" (H) or 4 3/4" (W) x 1 3/4" (H)

\$200

# Donation Form

28th Annual Achievement Awards Dinner *(June 6, 2024)*

30th Annual Arc Race *(September 7, 2024)*

Donor Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Fair Market Value: \$\_\_\_\_\_

☐

Achievement Awards Dinner

☐

Arc Race

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for donating to the Arc of Onondaga Foundation. Your donation contributes to the total income for the 28th Annual Achievement Awards Dinner and 30th Annual Arc Race.

We appreciate your support!

Please send your donation form to:

Babette Puzey  
Arc of Onondaga  
600 South Wilbur Avenue  
Syracuse, NY 13204

Please call (315) 401-0666 or  
email [babette.puzey@arcon.org](mailto:babette.puzey@arcon.org) with any questions.

Thank you for helping us support individuals with developmental disabilities.

Arc of Onondaga reserves the right to package your donation with another in order to receive the maximum bid.



Arc of Onondaga is a proud member of Centerstate CEO,  
MACNY, The Arc New York and Collaborative of NY