

October 20, 2022



Dear friend;

As 2022 winds down, we are heading into 2023 feeling hopeful and ready for some exciting changes! Next year, we will take a big step forward in how we provide supports and services as the Wilbur Center for Opportunity is set to open in March. This 5,000+ square foot renovation will provide program space that will enhance the services Arc of Onondaga currently provides, and expand the number of people we are able to support.

As always, we look forward to celebrating with you at our 27th Annual Arc Achievement Awards Dinner which will be held on Thursday, June 8, 2023. Please make sure to watch for the list of honorees when we announce them in the beginning of the new year. Mark your calendars for Saturday, September 9, 2023 and make plans to join us at our 29th Annual Arc Race. This year we will offer the opportunity to run or walk in 10k or 5k, and bring back the highly anticipated Kids 1-Mile Fun Run! We have lots of family-friendly fun planned as we celebrate our 72nd year of supporting families.

In 2022, we gratefully welcomed more sponsors and saw increased financial support of our two annual events. We hope that we can count on your support again in 2023. The impact you make when you lend your support is measurable and significant. In 2022, the Arc of Onondaga Foundation was able to fund grants totaling almost \$300,000, with \$250,000 going directly to the Wilbur Center for Opportunity.

A member of our Development/Public Relations team will be in touch with you soon to discuss your involvement in 2023's events. In the meantime, please know how much your ongoing support is needed and appreciated.

Thank you for your kind consideration and commitment to Arc of Onondaga's mission of turning disability into ability.

Sincerely,

A handwritten signature in black ink, appearing to read "B. Speller".

Brian Speller, President  
Arc of Onondaga Foundation  
Board of Directors

A handwritten signature in black ink, appearing to read "James L. Flynn".

James Flynn, President  
Arc of Onondaga  
Board of Directors

# Arc of Onondaga

Arc of Onondaga began in 1951 when a group of concerned parents joined forces to ensure that their children would have educational opportunities. Today, Arc of Onondaga assists individuals with developmental disabilities achieve their fullest potential. As one of the largest providers of services to people with developmental disabilities in Onondaga County, Arc of Onondaga serves over 1,000 individuals and their families. With nearly 40 different sites throughout Central New York, Arc provides a wide array of support opportunities and services.

## Residential

Our residential services strive to ensure that the people Arc supports are living in a home – not just a house – with the opportunity to mature, grow, and learn the skills necessary to be active, inclusive members of the community.

## Community Supports

Day Habilitation supports people who possess a need for higher and intense training in order to make their community experience more positive. Arc's Day Hab Without Walls program promotes personal growth by bringing individuals out into the community daily through volunteer opportunities and civic connections. Community Habilitation helps people live in the least restrictive environment possible, allowing them the opportunity to access the community and build skills in the home while encouraging independence and establishing self-confidence.

## Employment Supports

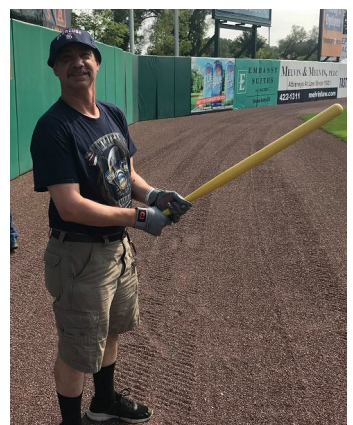
Arc of Onondaga provides choices and options for meaningful work experiences for people of all levels of ability. Whether it's working in the community at National Grid or Rite Aid, or among the many Enclaves locations, Arc of Onondaga ensures opportunities for significant training and work. The Employment Options program provides a range of services for adults seeking employment opportunities and students planning to transition from school to the world of work. Employment Options works in partnership with local businesses by providing them with successful personnel at no cost to their company and by providing on-site training, pre-screened applicants whose abilities match specific job requirements, and long-term support as necessary.

## Horizons Clinic

Horizons Clinic, an Article 16 clinic, provides therapeutic, clinical services to individuals, enhancing their quality of life and helping them achieve their fullest potential. Horizons is a free-standing clinic certified by the New York State Office of People with Developmental Disabilities. Licensed, dedicated and professional staff provides all services offered by Horizons under the direction of a Board-certified physician. Horizons staff members are particularly familiar with the special needs of the people they serve.

## Medicaid Waiver Respite / Community Recreation

Recreation programs provide activities in the community for both adults and teens with developmental disabilities. The programs are designed to educate individuals on the various recreational opportunities that exist in the community while at the same time helping them to meet new people, develop friendships, and have fun! Each program fosters the development of social skills, helps to promote independence, and provides opportunities for community inclusion.



# What Your Sponsorship Funds

When you support the Arc of Onondaga Foundation, you help to make a lasting impact upon the people in our community with developmental disabilities who are supported by Arc of Onondaga. The Arc of Onondaga Foundation was established to ensure the financial future of the Agency by securing community support. Every year, the Foundation awards grants to the Agency to help fund projects and initiatives that otherwise would go unfunded. Since 2002, almost \$1 Million of funding opportunities have been awarded by the Arc of Onondaga Foundation, with \$298,000 awarded in 2022.

Grants have enabled the Agency to purchase exercise equipment, multi-terrain wheelchairs, sit-to-stand lifts, sensory items, and have provided funds for people to take dance classes and enjoy theatrical experiences.

Most recently, in 2022, the Foundation awarded \$13,000 for an overhead lift in one of our residences, \$10,000 to a Redhouse Arts Center production which enabled the people we support to experience all facets of a live theatrical production, \$25,000 for the creation of an Arts Instructor position, and \$250,000 towards the newly constructed Wilbur Center for Opportunity set to open in 2023 and featuring 5,000+ square feet of newly renovated space which will dramatically enhance the services Arc of Onondaga currently provides, and expand the number of people we are able to support.



Opening in 2023, the Wilbur Center for Opportunity will house a certified day habilitation program and be the hub for Arc's community-based Without Walls (WOW) program as well as our community-based Pre-Vocational program which provides training for people who are looking for employment. Plans for the renovation include a dedicated art studio, a computer lab, a gathering lounge, and both residential and commercial kitchen space to provide independent living and pre-vocational skills training for people who are interested in pursuing a job in the hospitality industry.



## 27th Annual Achievement Awards Dinner



June 8, 2023 • Drumlins Country Club

- |  |   |
|--|---|
| <input type="checkbox"/> Pres <b>SOLD!</b> (\$15,000)              | <input type="checkbox"/> Silver (\$2,500)         |
| <input type="checkbox"/> Platinum (\$7,500)                        | <input type="checkbox"/> Table (\$1,800)          |
| <input type="checkbox"/> Gold <b>SOLD!</b> (\$5,000)               | <input type="checkbox"/> Hors d'oeuvres (\$1,000) |
| <input type="checkbox"/> Cocktail Hour (\$4,000)                   | <input type="checkbox"/> Support (\$500)          |
| <input type="checkbox"/> Individual tickets (\$150) Quantity _____ |   |
| <input type="checkbox"/> Full Page Program Sponsor (\$600)         |   |
| <input type="checkbox"/> Half Page Program Sponsor (\$350)         |   |
| <input type="checkbox"/> Quarter Page Program Sponsor (\$200)      |   |

## 29th Annual



September 9, 2023 • Long Branch Park

- |   |  |
|---|--|
| <input type="checkbox"/> Pres <b>SOLD!</b> (\$15,000)         | <input type="checkbox"/> Bronze (\$1,500)                              |
| <input type="checkbox"/> Plati <b>SOLD!</b> (\$7,500)         | <input type="checkbox"/> Family <b>SOLD!</b> Kid Kids 1 Mile (\$1,500) |
| <input type="checkbox"/> Gold (\$5,000)                       | <input type="checkbox"/> Athletes in Tandem (\$1,000)                  |
| <input type="checkbox"/> Silver (\$2,500)                     | <input type="checkbox"/> Photo <b>SOLD!</b> (\$1,000)                  |
| <input type="checkbox"/> Exhibitor (\$75/\$35)                |  |
| <input type="checkbox"/> Corporate Team Sponsor (\$800)       |  |
| <input type="checkbox"/> Full Page Program Sponsor (\$600)    |  |
| <input type="checkbox"/> Half Page Program Sponsor (\$350)    |  |
| <input type="checkbox"/> Quarter Page Program Sponsor (\$200) |  |

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_

@Facebook: \_\_\_\_\_ @Twitter: \_\_\_\_\_

## PAYMENT INFORMATION

Please make checks payable to: Arc of Onondaga Foundation

- |  |                               |                                     |   |                                   |
|--|-------------------------------|-------------------------------------|---|-----------------------------------|
| <input type="checkbox"/> Enclosed check    | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |
| <input type="checkbox"/> Please invoice me | Card # _____ Exp: _____       |                                     |   |                                   |

Signature \_\_\_\_\_ Date \_\_\_\_\_

Included in your contribution is a complimentary membership in Onondaga County Chapter of NYSARC, Inc. Your membership is needed to send a message to legislators that the community supports Arc and its mission. Your name and address will not be shared with other entities for purposes of solicitation. Please initial on the line following this paragraph to decline this free membership. \_\_\_\_\_

Please send this form back to Joanna Jewett at:  
[jjewett@arcon.org](mailto:jjewett@arcon.org)  
 or  
 600 S. Wilbur Ave.  
 Syracuse, NY 13204



## 27th Annual Achievement Awards Dinner • Drumblins Country Club • June 8, 2023 • 5:30 pm - 9:00 pm

Our Achievement Awards Dinner is our signature event, drawing nearly 500 people from the community to celebrate achievements made by individuals with developmental disabilities and honor the community members and businesses who support them. The night features cocktails, networking, exciting silent and live auctions, and an awards presentation followed by a sit-down dinner.

The highlight of the awards dinner is the announcement of the Person of the Year Award recipient. Every year, we honor a person with an intellectual or developmental disability who has demonstrated significant progress towards living an independent, inclusive life to their fullest potential.

### Become an In-kind Donor

- Listing in event program and auction section seen
- Listing on sign at the event
- Recognition in Agency Annual Report
- Opportunity to purchase quarter page ad at a discounted price

### All Sponsors Will Receive

- Recognition in agency Annual Report
- Logo on Arc's website
- Mention on Agency social media

### Presenting Sponsor - \$15,000

- Recognition in all publicity
- Recognition on event program as Presenting Sponsor
- Full page ad in the event program
- Recognition at event during announcements
- Recognition as in agency eblasts
- Scrolling messages and logo on event page
- Complimentary champagne at tables
- Complimentary centerpieces to take home
- 20 tickets to attend the event

### Platinum Sponsor - \$7,500

- Recognition in all publicity
- Full page ad in the event program
- Recognition in agency eblasts
- Scrolling messages and logo on event page
- Complimentary centerpiece to take home
- 14 tickets to attend the event

### Gold Sponsor - \$5,000

- Recognition in all publicity
- Full page ad in the event program
- Recognition in agency eblasts
- Scrolling messages and logo on event page
- 10 tickets to attend the event

### Cocktail Hour Sponsor - \$4,000

- Recognition in all publicity
- Full page ad in the event program
- Listing in event program as Cocktail Hour Sponsor
- Recognition in Agency eblasts
- Signage at the Cocktail Hour area
- Signature cocktail or wine named after your business
- 10 tickets to attend the event

### Silver Sponsor - \$2,500

- Half page ad in the event program
- Recognition in Agency eblasts
- 10 tickets to attend the event

### Table Sponsor - \$1,800

- Quarter page ad in the event program
- Listing in event program as Table Sponsor
- Recognition in Agency eblasts
- 10 tickets to attend the event

### Hors d'oeuvres Sponsor - \$1,000

- Quarter page ad in the event program
- Recognition in Agency eblasts
- 4 tickets to attend the event

### Support Sponsor - \$500

- Quarter page ad in the event program
- Mention during event announcements
- Two tickets to attend the event



# 29th Annual Arc Race

2023



**29th Annual Arc Race • September 9, 2023 • Long Branch Park, Liverpool**

Arc Race is an annual community event hosted by the Arc of Onondaga Foundation which raises important funds for people with developmental disabilities. This year's race will offer six options: an in-person 10k and 5k, a virtual 10k, 5k and half marathon, and back by popular demand, the Kids 1 Mile Fun Run!

As one of the oldest and largest non-profit, community running events in Central New York, Arc Race prides itself on also being one of the most family-friendly events in town. In addition to the road races, Arc Race offers a non-competitive Kids 1 Mile Fun Run and an expansive Family Fun Zone featuring face painting, bouncy houses, crafts, games, prizes, snacks and much more, making it, truly, a community event.

There is something for everyone at Arc Race - whether you're a runner, walker, volunteer, spectator, or sponsor - making it the perfect opportunity to reach a large and diverse audience.

## All Sponsors Will Receive

- Company logo on [arcrace.org](http://arcrace.org)
- Company logo placed on Race tee
- Direct mail opportunity to all registered runners and walkers
- Company recognition on Arc social media

## Presenting Sponsor - \$15,000

- Recognition in all publicity
- Full page ad in Race program
- Inclusion in all event promotion - radio, print, social media
- 25 complimentary entries in any event

**SOLD!**

## Platinum Sponsor - \$7,500

- Recognition in all publicity
- Company logo on Race tee
- Inclusion in all event promotion - radio, print, social media
- 20 complimentary entries in any event

**SOLD!**

## Gold Sponsor - \$5,000

- Recognition in all publicity
- Full page ad in Race program
- Arcrace.org website banner recognition
- 15 complimentary entries in any event

## Silver Sponsor - \$2,500

- Half page ad in Race program
- 10 complimentary entries in any event

## Bronze Sponsor - \$1,500

- Quarter page ad in Race program
- 5 complimentary entries in any event

## Family Fun and Kids 1 Mile - \$1,500

- Quarter page ad in Race program
- Inclusion in all event promotion - radio, print, social media
- 5 complimentary entries in any event

**SOLD!**

## Athletes in Tandem (AIT) - \$1,000

- Quarter page ad in Race program
- 2 complimentary entries in any event

## Photo Booth - \$1,000

- Inclusion in all event promotion - radio, print, social media
- 5 complimentary entries in any event

## Corporate Team Sponsor - \$800

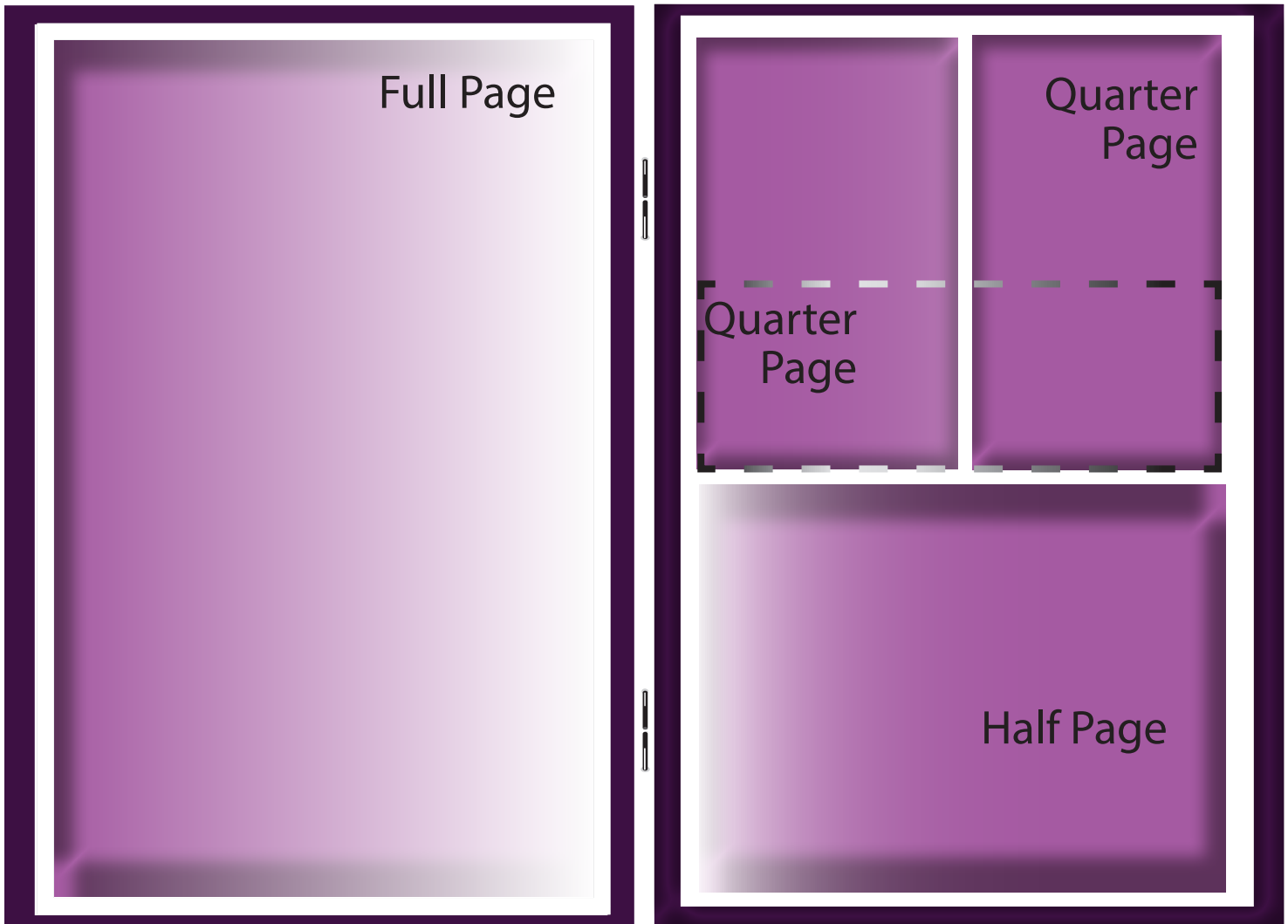
- Half page ad in Race program
- 15 complimentary entries in any event

**SOLD!**



# Program Sponsorship

600 S. Wilbur Avenue • Syracuse, NY • 13204 • [www.arcon.org](http://www.arcon.org)



Due to IRS regulations, we ask that the copy for your program sponsorship contain only the following elements: company name and/or logo, official company slogan or tag line, contact information, and/or congratulatory message.

Purchase sponsorship space in an event program to promote your business.

The program is distributed to all of the guests, volunteers, and sponsors.

## Full Page Sponsorship

\$600

4 3/4" (W) x 7 3/4" (H)

\*Full page sponsorships receive preferential placement.

## Half Page Sponsorship

\$350

4 3/4" (W) x 3 3/4" (H)

## Quarter Page Sponsorship

\$200

2 1/4" (W) x 3 3/4" (H) or 4 3/4" (W) x 1 3/4" (H)

### ARTWORK SPECS

Send print-ready electronic artwork as an Adobe PDF, JPEG, GIF or EPS to [EventAds@arcon.org](mailto:EventAds@arcon.org).

Sponsor ads are printed in greyscale.  
Pasta ads are printed in color.

Race ads due August 19, 2023  
Dinner ads due May 27, 2023

# Donation Form

27th Annual Achievement Awards Dinner *(June 8, 2023)*

29th Annual Arc Race *(September 29, 2023)*

Donor Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Fair Market Value: \$\_\_\_\_\_

- ☐ Achievement Awards Dinner  
☐ Arc Race

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for donating to the Arc of Onondaga Foundation. Your donation contributes to the total income for the 27th Annual Achievement Awards Dinner and 29th Annual Arc Race.

We appreciate your support!

Please send your donation form to:

Babette Puzey  
Arc of Onondaga  
600 South Wilbur Avenue  
Syracuse, NY 13204

Please call (315) 401-0666 or  
email [babette.puzey@arcon.org](mailto:babette.puzey@arcon.org) with any questions.

Thank you for helping us support individuals with developmental disabilities.

Arc of Onondaga reserves the right to package your donation with another in order to receive the maximum bid.



Arc of Onondaga is a proud member of Centerstate CEO,  
MACNY, The Arc New York and Collaborative of NY

600 S. Wilbur Avenue · Syracuse, NY · 13204 · [www.arcon.org](http://www.arcon.org)