



December 11, 2020

Dear friend;

As 2020 comes to a close, we are heading into 2021 feeling hopeful and very thankful. In spite of the challenges that we've all faced this past year, the support we received was unwavering and inspiring. We are truly grateful for the generosity you've shown us for our first-ever *virtual* Arc Race, "A Celebration of Our Heroes" tribute and fundraising event, our Annual Appeal, the Butterfly Gallery, and other fundraising initiatives throughout the year.

In 2021, Arc of Onondaga will be celebrating its 70th year of providing support and services to people with developmental disabilities. We are excited to commemorate this milestone, and look forward to celebrating at the 26th Annual Achievement Awards Dinner! We're thrilled to announce our 2021 award honorees, and hope to be able to gather together to honor them properly.



*Person of the Year*



*Arc Achievement Award*



*Robert D. McAuliffe  
Community Service Award*



*Mary Carol and Robert J. Fisher  
Founders Award*

If we've learned one thing in 2020, it's the importance of being flexible. Our annual Pasta for a Purpose event was postponed twice before we decided to cancel and move it to 2021. When it was determined that the Achievement Awards Dinner was not possible, we created the "A Celebration of Our Heroes" virtual tribute. As we navigated the changes, you rode the changing tides with us, and for that, we are grateful. As we hope for the best in 2021, we realize that we may have to make changes to our plans. To this end, our sponsorship opportunities will be available on our website going forward. To view them, please visit [www.arcon.org/sponsorship](http://www.arcon.org/sponsorship). A member of our development/public relations team will be reaching out in the coming days to discuss your involvement in our events.

In the meantime, please know how much your ongoing support is needed and appreciated.

Thank you for your kind consideration and commitment to Arc of Onondaga's mission of turning disability into ability.

Brian Speller, President  
Arc of Onondaga Foundation  
Board of Directors

Chuck Seereiter, President  
Arc of Onondaga  
Board of Directors

# Arc of Onondaga

Arc of Onondaga began in 1951 when a group of concerned parents joined forces to ensure that their children would have educational opportunities. Today, Arc of Onondaga assists individuals with developmental disabilities achieve their fullest potential. As one of the largest providers of services to people with developmental disabilities in Onondaga County, Arc of Onondaga serves over 1,000 individuals and their families. With nearly 40 different sites throughout Central New York, Arc provides a wide array of support opportunities and services.

## Residential

Our residential services strive to ensure that the people Arc supports are living in a home – not just a house – with the opportunity to mature, grow, and learn the skills necessary to be active, inclusive members of the community.

## Community Supports

Day Habilitation supports people who possess a need for higher and intense training in order to make their community experience more positive. Arc's Day Hab Without Walls program promotes personal growth by bringing individuals out into the community daily through volunteer opportunities and civic connections. Community Habilitation helps people live in the least restrictive environment possible, allowing them the opportunity to access the community and build skills in the home while encouraging independence and establishing self-confidence.

## Employment Supports

Arc of Onondaga provides choices and options for meaningful work experiences for people of all levels of ability. Whether it's working in the community at National Grid or Rite Aid, or among the many Enclaves locations, Arc of Onondaga ensures opportunities for significant training and work. The Employment Options program provides a range of services for adults seeking employment opportunities and students planning to transition from school to the world of work. Employment Options works in partnership with local businesses by providing them with successful personnel at no cost to their company and by providing on-site training, pre-screened applicants whose abilities match specific job requirements, and long-term support as necessary.

## Horizons Clinic

Horizons Clinic, an Article 16 clinic, provides therapeutic, clinical services to individuals, enhancing their quality of life and helping them achieve their fullest potential. Horizons is a free-standing clinic certified by the New York State Office of People with Developmental Disabilities. Licensed, dedicated and professional staff provides all services offered by Horizons under the direction of a Board-certified physician. Horizons staff members are particularly familiar with the special needs of the people they serve.

## Medicaid Waiver Respite / Community Recreation

Recreation programs provide activities in the community for both adults and teens with developmental disabilities. The programs are designed to educate individuals on the various recreational opportunities that exist in the community while at the same time helping them to meet new people, develop friendships, and have fun! Each program fosters the development of social skills, helps to promote independence, and provides opportunities for community inclusion.

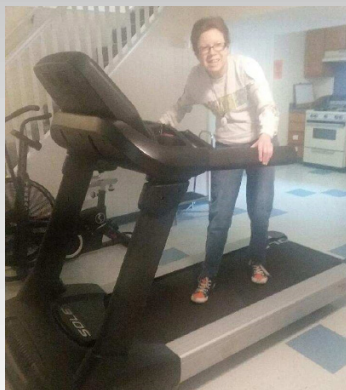


# What Your Sponsorship Funds

When you support the Arc of Onondaga Foundation, you help to make a lasting impact upon the people in our community with developmental disabilities who are supported by Arc of Onondaga. The Arc of Onondaga Foundation was established to ensure the financial future of the Agency by securing community support. Every year, the Foundation awards grants to the Agency to help fund projects and initiatives that otherwise would go unfunded.

Since 2002, over \$668,000 in grants have been awarded by the Arc of Onondaga Foundation.

## ***These are some of the most recently funded projects:***



### **Exercise equipment**

Treadmills and exercise bicycles were purchased and are being used by the people we support who have set goals to exercise more and improve their health.

### **Safety Fair**

The Safety Committee presented its annual Safety Fair in September. Over 250 people attended. Grant funds were used to purchase giveaways for attendees. Everyone who came to this year's fair received an insulated lunch bag, water bottle, phone cleaner/ keychain, and cozies. The Safety Committee also purchased tee shirts to identify committee members and volunteers.



### **Hydraulic Equipment**

Our clinical team identified the need for equipment to reduce the risk of harm to patients in our clinic spaces. Three hydraulic tables - for clinics at our Fremont, Galeville, and Salina Day Hab programs - were purchased and installed, and are being used daily.

### **Multi-Terrain Wheelchairs**

Specially designed for unpaved surfaces such as sand and grass, two multi-terrain wheelchairs have been purchased to be used for outings to area parks and beaches. The wheelchairs have larger wheels which make destinations with difficult terrain much easier to access. The chairs are water-resistant, so people we support can sit and enjoy the water at area beaches without having to leave their chair.



### **Dance Classes**

Again this year, people we support at our Lancaster Day Program took dance lessons. The lessons provided the opportunity for creative expression, physical activity, and increased confidence in movement.

### **Wheelchair Scale**

A gentleman who lives in one of our residences used to require travel to another site to have his weight taken. A wheelchair scale was purchased for his home. He now enjoys privacy and no longer has to leave his home for weekly weight checks.



### **Sit to Stand Lift**

A sit to stand lift was purchased to make transitions safer and easier for a resident who requires total transition from a bed or chair to a wheelchair. The lift is portable and can be used with other residents who may need it in the future, allowing them to age in the comfort of their home.

### **Sensory Items**

Our Galeville Day Hab program received sensory items to help the people we support interact and engage their senses without risk. These sensory items help people explore without feeling frightened, frustrated, or overwhelmed.



# 2021 Sponsorship Form

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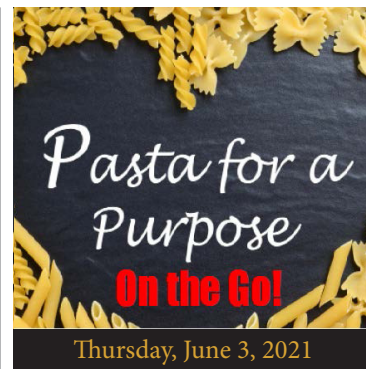
- Presenting (\$15,000)
- Silver (\$2,500)
- Platinum (\$7,500) **SOLD!**
- Table (\$1,800)
- Gold (\$5,000)
- Support (\$1,000)
- Cocktail Hour (\$4,000)
- Friend (\$500)
- Individual tickets (\$150) Quantity \_\_\_\_\_
- Full Page Program Sponsor(\$600)
- Half Page Program Sponsor (\$350)
- Quarter Page Program Sponsor (\$200)



## Arc Race 2021

September 11, 2021

- Presenting (\$15,000)
- Bronze (\$1,500)
- Platinum (\$7,500)
- Athletes in Tandem (\$1,000)
- Gold (\$5,000) **SOLD!**
- Kids Fun Run (\$1,000)
- Silver (\$4,000)
- Exhibitor (\$75/\$35)
- Corporate Team Sponsor (\$800)
- Full Page Program Sponsor(\$600)
- Half Page Program Sponsor (\$350)
- Quarter Page Program Sponsor (\$200)



- Presenting (\$1,500)
- T-shirt (\$1,000)
- Supporting (\$800)
- Event (\$500)
- In-kind (\$20 min)
- Individual Tickets (\$25) Quantity \_\_\_\_\_
- Virtual program logo (\$100)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_

@Facebook: \_\_\_\_\_ @Twitter: \_\_\_\_\_

### PAYMENT INFORMATION

Please make checks payable to: Arc of Onondaga Foundation

- Enclosed check
  - Visa
  - MasterCard
  - American Express
  - Discover
  - Please invoice me
- Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send this form back to Joanna Jewett at:  
 jjewett@arcon.org  
 or  
 600 S. Wilbur Ave.  
 Syracuse, NY 13204

Included in your contribution is a complimentary membership in Onondaga County Chapter of NYSARC, Inc. Your membership is needed to send a message to legislators that the community supports Arc and its mission. Your name and address will not be shared with other entities for purposes of solicitation. Please initial on the line following this paragraph to decline this free membership. \_\_\_\_\_

*Arc of Onondaga Foundation*

# 2021

*Achievement Awards Dinner*

**Drumlins Country Club**

Our Achievement Awards Dinner is our signature event, drawing nearly 500 people from the community to celebrate achievements made by individuals with developmental disabilities and honor the community members and businesses who support them. Cocktails, networking, exciting silent and live auctions, and an awards presentation followed by a sit-down dinner keep supporters coming back year after year.

The highlight of the awards dinner is the announcement of the Person of the Year Award recipient. Every year, we honor a person with an intellectual or developmental disability who has demonstrated significant progress towards living an independent, inclusive life to their fullest potential. This year, we will honor Lisa Winter.

Other 2021 honorees include: Syracuse International Airport, TCGPlayer, and Susan Scharoun. We are hoping to be able to present this year's Achievement Awards Dinner in person. If this is not possible, we will celebrate virtually.

## **Become an In-kind Donor**

- Listing in event program and auction section seen by 500 plus business community leaders
- Listing on sign at the event
- Recognition in Agency Annual Report to 5,000 recipients
- Opportunity to purchase quarter page ad at discounted fee

## **All Sponsors Will Receive**

- Recognition in agency Annual Report
- Logo on Arc's website
- Mention on Agency social media

## **Presenting Sponsor - \$15,000**

- Recognition in all publicity
- Recognition on invitations as Presenting Sponsor
- Full page ad in the event program
- Recognition at event during announcements
- Recognition as Presenting Sponsor in agency eblasts
- Scrolling messages and logo on event page
- Complimentary champagne at your tables
- Complimentary centerpieces to take home
- Your choice of 20 tickets or click-its the night of the event

## **Platinum - \$7,500**

- Recognition in all publicity
- Full page ad in the event program
- Recognition as Platinum Sponsor in agency eblasts
- Scrolling messages and logo on event page
- Complimentary centerpiece to take home
- Your choice of 10 tickets or click-its the night of the event

## **Gold - \$5,000**

- Recognition in all publicity
- Half page ad in the event program
- Recognition in Agency eblasts
- Scrolling messages and logo on event page
- Your choice of 10 tickets or click-its the night of the event

**SOLD!**



## **Cocktail Hour Sponsor - \$4,000**

- Recognition in all publicity
- Full page ad in the event program
- Listing in event program as Cocktail Hour Sponsor
- Recognition as Cocktail Hour Sponsor in Agency eblasts
- Signage at the Cocktail Hour area
- Signature cocktail or wine named after your business
- Your choice of 10 tickets or click-its the night of the event

## **Silver Sponsor - \$2,500**

- Full page ad in the event program
- Recognition in Agency eblasts
- Your choice of 10 tickets or click-its the night of the event

## **Hors d'oeuvres Sponsor - \$1,000**

- Half page ad in the event program
- Recognition in Agency eblasts
- Your choice of 10 tickets or click-its the night of the event

## **Support Sponsor - \$500**

- Quarter page ad in the event program
- Mention during event announcements
- Two tickets or click-its the night of the event

## **Friend - \$300**

- Listing in event program
- Mention during event announcements
- Two tickets or click-its the night of the event

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## September 11, 2021 • Long Branch Park, Liverpool

The Arc Race is an annual community event hosted by the Arc of Onondaga Foundation which raises important funds for people with developmental disabilities. It includes a USATF certified half marathon and 5k, a 3k Family Fun Walk, Kids 1 Mile Fun Run, and the ever-popular Family Fun Zone. Nearly 1,000 people run or walk, and many more come to Long Branch Park to participate in all of the activities Arc Race has to offer.

In 2020, Arc Race went virtual. We will continue to offer this option so people from across CNY, the US, and the WORLD can participate in support of our mission! All runners and walkers will have the chance to choose their own course and pick their finish line, and since anyone, anywhere can participate, it is a wonderful opportunity to market to a wide demographic throughout the country, maximizing your sponsorship dollars.

As one of the oldest and largest non-profit, community running events in Central New York, the Arc Race provides a perfect opportunity to reach a large and diverse audience.

### All Sponsors Will Receive

- Company logo on [arcrace.org](http://arcrace.org)
- Company logo placed on the Race T-shirt
- Direct mail opportunity to all registered runners and walkers
- Company recognition on Arc social media

### Presenting Sponsor - \$15,000

- Recognition in all publicity
- Full page ad in Race program
- [Arcrace.org](http://arcrace.org) website banner recognition
- 25 complimentary entries in any event

### Platinum Sponsor - \$7,500

- Recognition in all publicity
- Company signage or banner at event
- Vendor Booth Area
- Company mile markers
- Full page ad in Race program
- [Arcrace.org](http://arcrace.org) website banner recognition
- 20 complimentary entries in any event

### Gold Sponsor - \$5,000

- Recognition in all publicity
- Full page ad in Race program
- [Arcrace.org](http://arcrace.org) website banner recognition
- 15 complimentary entries in any event

### Silver Sponsor - \$2,500

- Half page ad in Race program
- 10 complimentary entries in any event

### Bronze Sponsor - \$1,500

- Quarter page ad in Race program
- 5 complimentary entries in any event

### Athletes in Tandem (AIT) - \$1,000

- Quarter page ad in Race program
- Invitation to AIT Dinner
- 2 complimentary entries in any event

### Kids 1 Mile Fun Run - \$1,000

- Quarter page ad in Race program
- Company signage at Kids Race
- 2 complimentary entries in any event

### Corporate Team Sponsor - \$800

- Half page ad in Race program
- 20 complimentary entries in any event



# Pasta for a Purpose On the Go!

Thursday, June 3, 2021 • 5:30- 8:30 p.m. • Drumlins Country Club

## What's better than pasta? Pasta for a Purpose...on the go!

Enjoy a delicious takeout dinner to benefit the Arc of Onondaga Foundation!

Choose Chicken Parmesan or Eggplant Parmesan and enjoy salad, garlic bread and rolls, and dessert... in the comfort of your own home!

Dinners will be available for pickup in staggered arrival times. While picking up dinners, supporters can donate \$20 and grab a mystery bottle in our Wine Pull!



### Presenting Sponsor - \$1,500 (limit one)

- Recognition in all publicity
- Recognition on invitations as Presenting Sponsor
- Recognition at event during announcements
- Recognition in agency eblasts
- 10 takeout dinners

### T-shirt Sponsor - \$1,000 (limit one)

- Recognition in all publicity
- Recognition at event during announcements
- Recognition in agency eblasts
- Six takeout dinners

### Supporting Sponsor - \$800 (limit three)

- Recognition in all publicity
- Recognition at event during announcements
- Recognition in agency eblasts
- Six takeout dinners

### Event Sponsor - \$500 (limit four)

- Recognition in all publicity
- Recognition at event during announcements
- Recognition in agency eblasts
- Four takeout dinners

### Placemat Sponsor - \$100 (limit 12)

- Inclusion in virtual program
- Two takeout dinners

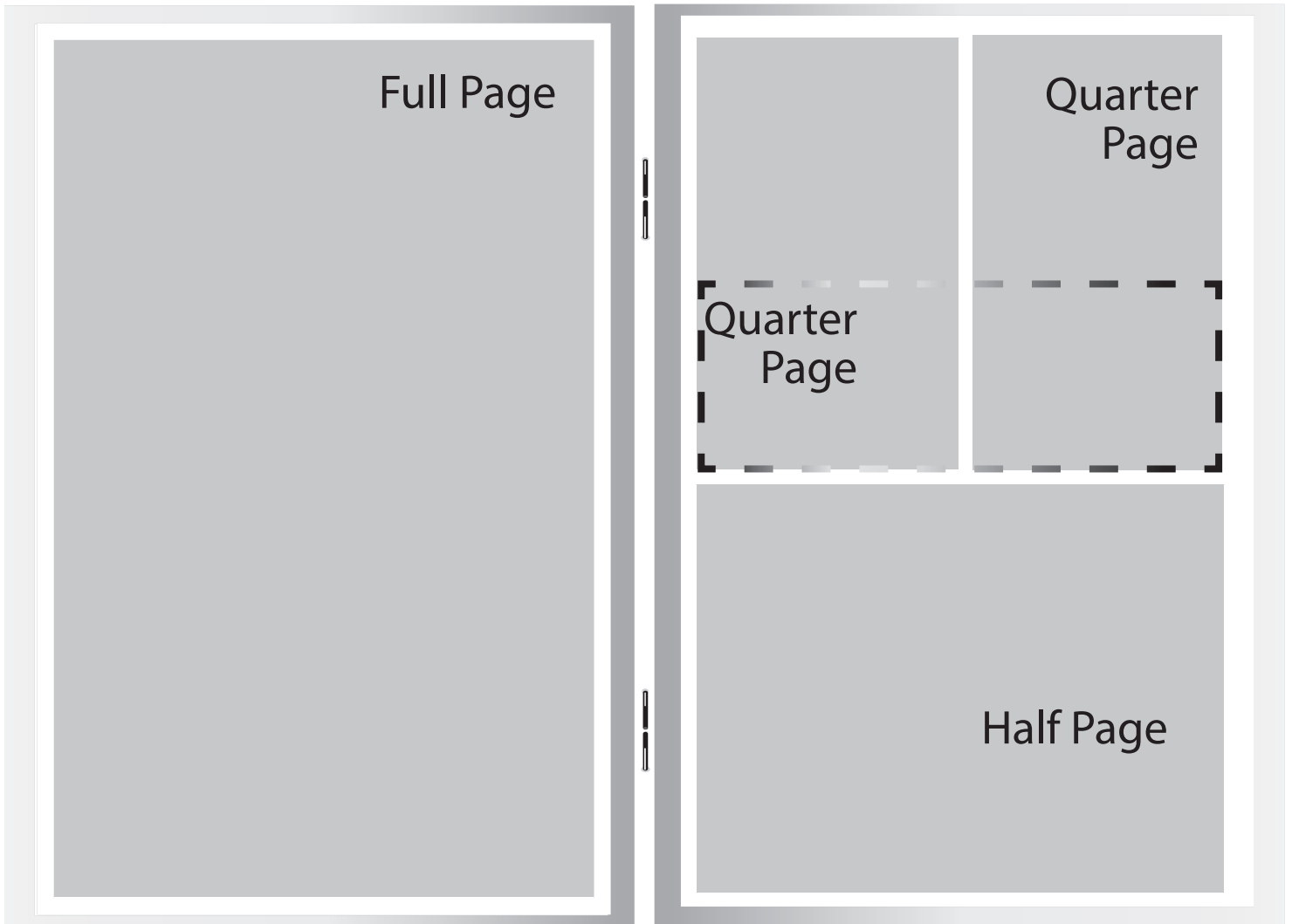
### Become an Inkind Donor

- Recognition in Agency Annual Report
- Opportunity to purchase a placemat ad at a discounted fee (\$75)

\$20 minimum donation

# Program Sponsorship

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Due to IRS regulations, we ask that the copy for your program sponsorship contain only the following elements: company name and/or logo, official company slogan or tag line, contact information, and/or congratulatory message.

<b>Placemat Sponsorship</b> Pasta for a Purpose - all ads are in color 2 1/2" (W) x 2 1/2" (H)	\$100	Purchase sponsorship space in an event program to promote your business. The program is distributed to all of the guests, volunteers, and sponsors. <b>ARTWORK SPECS</b> Send print-ready electronic artwork as an Adobe PDF, JPEG, GIF or EPS to <a href="mailto:EventAds@arcon.org">EventAds@arcon.org</a> . Sponsor ads are printed in greyscale. Pasta ads are printed in color. Pasta ads due May 14, 2021 Race ads due August 17, 2021 Dinner ads due October 7, 2021
<b>Full Page Sponsorship</b> 4 3/4" (W) x 7 3/4" (H) *Full page sponsorships receive preferential placement.	\$600	
<b>Half Page Sponsorship</b> 4 3/4" (W) x 3 3/4" (H)	\$350	
<b>Quarter Page Sponsorship</b> 2 1/4" (W) x 3 3/4" (H) <u>or</u> 4 3/4" (W) x 1 3/4" (H)	\$200	



# Donation Form

Pasta for a Purpose, Annual Achievement Awards Dinner, Arc Race

Donor Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_) - \_\_\_\_\_ Email: \_\_\_\_\_

Fair Market Value: \$ \_\_\_\_\_

- Achievement Awards Dinner  
 Arc Race  
 Pasta for a Purpose

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for donating to the Arc of Onondaga Foundation. Your donation contributes to the total income for the 26th annual Achievement Awards Dinner, the 27th annual Arc Race and Pasta for a Purpose. We appreciate your support!

Please send your donation form to:

Babette Puzey  
Arc of Onondaga  
600 South Wilbur Avenue  
Syracuse, NY 13204

Or via email at [Babette.Puzey@arcon.org](mailto:Babette.Puzey@arcon.org)

Thank you for helping us support individuals with developmental disabilities.

Please call 315-476-7441 ext. 1147 with any questions.

Arc of Onondaga reserves the right to package your donation with another in order to receive the maximum bid.



Arc of Onondaga is a proud member of Centerstate CEO, MACNY, The Arc New York and Collaborative of NY

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