

18th Annual

Arc of Onondaga Foundation  
**ACHIEVEMENT**

Awards Dinner



June 5, 2012

SRC Arena and Events Center



Sponsorship Information

# Sponsorship Levels



	Presenting Sponsor \$15,000	Contributing Sponsor \$7,500	Patron Sponsor \$3,000	Table Sponsor \$1,750
Recognition as Presenting Sponsor on all press releases, promotional materials, advertising, event program cover, and featured prominently at the event.	●			
Invitations will recognize you as Presenting Sponsor. Over 10,000 invitations are sent out. (If commitment received by April 16th)	●			
Recognition during speeches and announcements at event as Presenting Sponsor.	●			
Your company featured in event-related articles in Patterns, Arc of Onondaga's quarterly magazine, with a circulation of over 10,000.	●			
Tables / Seating for guests	2 Tables 20 Guests	1 Table 10 Guests	1 Table 10 Guests	1 Table 10 Guests
Priority Seating	●	●		
Opportunity to place company materials in lobby area the night of event.	●	●		
Mention in media releases and articles preceding and following the event.	●	●		
Your company's logo featured on Arc's website 18th Annual Achievement Awards page.	●	●	●	
Complimentary sponsorship space in the event program (distributed to all guests and sponsors). (Artwork deadline: May 11th)	Full page	Full page	Half page	Quarter page
Listing in the event program book, in multiple places, as a sponsor at your level.	●	●	●	●
Your company recognized for your sponsorship and contributions in Patterns, Arc of Onondaga's quarterly magazine, with a circulation of over 10,000.	●	●	●	●

## EVENT DETAILS

Tuesday, June 5, 2012 at 5:30 PM  
at the SRC Arena and Events Center  
Syracuse, New York

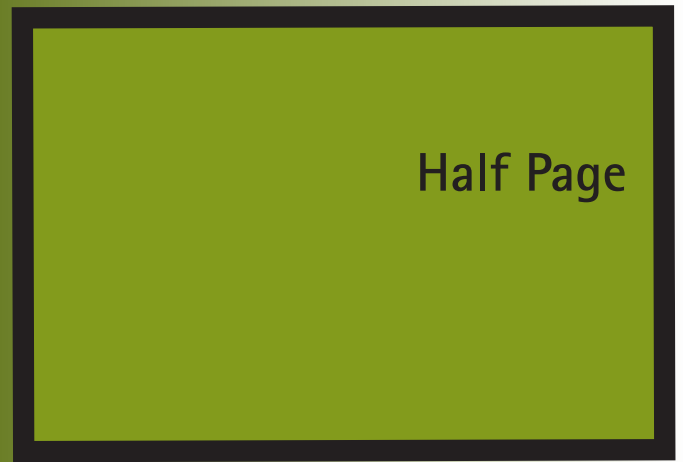
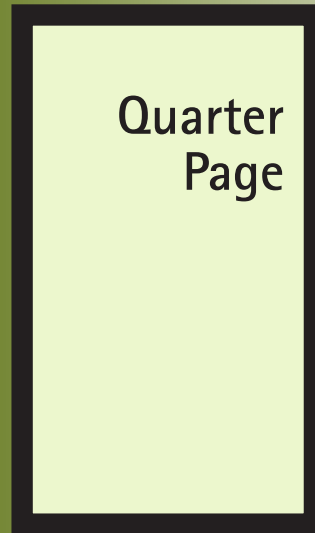
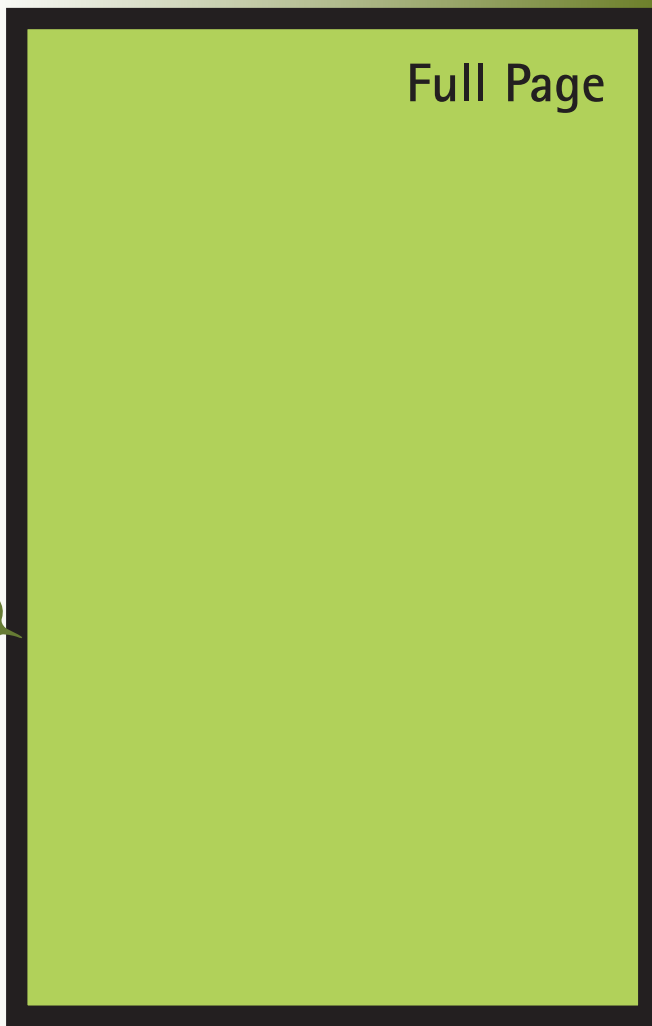
Business Casual Attire

Additional information at [www.arcon.org](http://www.arcon.org)

## SILENT AUCTION

Maximize your company's exposure! Donate merchandise or gift certificates valued at \$50 or greater for the silent auction.

# Program Sponsorship



Due to IRS regulations we ask that the copy for your program sponsorship contain only the following elements: company name and/or logo, official company slogan or tag line, contact information, and/or congratulatory message.

**Full Page Sponsorship** **\$550**

4 3/4" (W) x 7 3/4" (H)

\*Full page sponsorships receive preferential placement.

**Half Page Sponsorship** **\$300**

4 3/4" (W) x 3 3/4" (H)

**Quarter Page Sponsorship** **\$150**

2 1/4" (W) x 3 3/4" (H) or 4 3/4" (W) x 1 3/4" (H)

Purchase sponsorship space in the event program to promote your business. The program is distributed to all of the guests, volunteers, and sponsors.

## **ARTWORK SPECS**

Send print-ready electronic artwork as an Adobe PDF, JPEG, GIF or EPS to [EventAds@arcon.org](mailto:EventAds@arcon.org) by May 11th. Sponsorships are printed in greyscale.





600 S. Wilbur Avenue  
Syracuse, NY 13204

Non-Profit Org  
US Postage  
PAID  
Syracuse, NY  
Permit No. 3762



18th Annual  
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Achievement Awards Dinner



# Commitment Form

## Information

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_

## Sponsorship

**Yes!** I will sponsor the 2012 Achievements Awards Dinner on June 5th



- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$15,000)  | <input type="checkbox"/> Full Page Program Sponsor (\$550)      |
| <input type="checkbox"/> Contributing Sponsor (\$7,500) | <input type="checkbox"/> Half Page Program Sponsor (\$300)      |
| <input type="checkbox"/> Patron Sponsor (\$3,000)       | <input type="checkbox"/> Quarter Page Program Sponsor (\$150)   |
| <input type="checkbox"/> Table Sponsor (\$1,750)        | <input type="checkbox"/> Media Partner (Contact us for details) |

## Tickets

Individual Tickets  
\$150 each

Quantity: \_\_\_\_\_

## Auction

I will donate these  
items to the auction:

\_\_\_\_\_

Value: \$ \_\_\_\_\_

## Contributions

I will make an  
additional donation  
in the amount of:

\$ \_\_\_\_\_

## Fulfillment

- Enclosed Check  
 Please invoice me



Please make checks payable to: Arc of Onondaga Foundation

- Visa    MasterCard    American Express    Discover

Card # \_\_\_\_\_ Exp: \_\_\_\_\_

\_\_\_\_\_  
Authorized Sponsor Signature (Required)



Please call Gini Gozzi, Special Events Coordinator, at 315-476-7441 ext. 1147 if you have any questions or require more information. A confirmation of your participation level will be sent to you in the form of a thank you letter and will be mailed when we receive your form.

Please return this form to:  
Arc of Onondaga Foundation  
600 S. Wilbur Avenue  
Syracuse, New York 13204  
Fax to: (315) 476-7446  
Email to: ggozzi@arcon.org